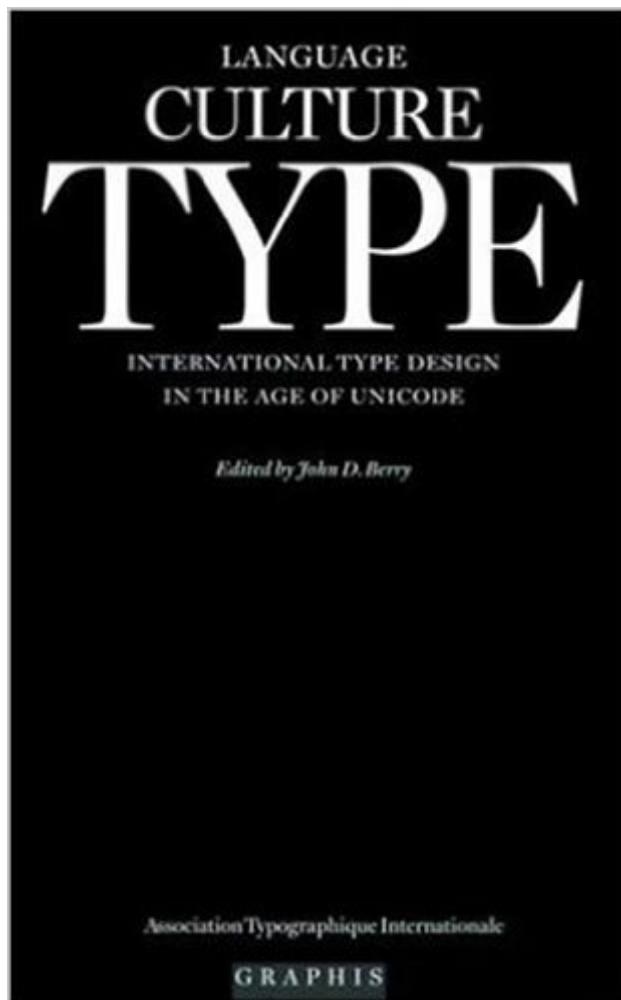


The book was found

Language Culture Type: International Type Design In The Age Of Unicode



Synopsis

Language Culture Type grew out of the first international type-design competition, the 2001 bukva:raz!, whose goal was to promote global cultural pluralism, interaction, and diversity in typographic communications. The book lavishly presents the winning entries, along with information about each typeface, its language, and its designer. A series of essays gives context for the interplay of types and languages in the world today – including the attempt to mesh all existing scripts into a single digital encoding system called Unicode. It also delves into the specific issues around developing typefaces for the many linguistic cultures in the world, from the various Cyrillic letterforms to Vietnam's ancient ideographic script.

Book Information

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Customer Reviews

The first half of the book contains well-written essays on typography from various typographers from around the world: Voices, languages and scripts around the globe / Robert Bringhurst Unicode, from text to type / John Hudson ITC Cyrillics, 1922- / Maxim Zhukov How do the Japanese read? / Akira Kobayashi An approach to non-Latin type design / Fiona Ross A primer on Greek type design / Gerry Leonidas Zvi Narkiss and Hebrew type design / Misha Beletsky Type ramblings from Afrika / Saki Mafundikwa Arabic type and typography / Thomas Milo Civil Type and Kis Cyrillic / Vladimir Yefimov Pickled herring and strawberry ice cream / Adam Twardoch The other half of the book contains typographic visual examples and work from famous typographers in color and B/W. I would highly recommend this book to anyone interested in studying typography. Essays are better written

than those on "Looking Closer" series.

This is by far the most beautifully designed book I have. The binding is elegance like I have not seen in a long time. Definitely gives off that "wow" factor when you first open the box. But it's what is inside that counts. It is put together so well, the writing is fantastic and well illustrated. The articles are of great interest and will be as essential to me as Bringhurst's Elements of Typographic Style has been. Highly recommended.

Shipping took a while but USA/Italy are not really close so it's ok. Very interesting articles, with lots of images and examples. Great for every type designer not just focused on latin alphabet

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